

VIAMEDICI

EPIM5

The Only All-In-One Enterprise Platform On The Market



EPIM 5 PLATFORM

4 enterprise solutions in one platform:

- Multi-Domain Master Data Management (MDM)
- Product Information Management (PIM 360)
- Digital Asset Management (DAM)
- Guided Selling/Dynamic Product Configuration (CPQ)

More Productivity Enhanced AI Functionality

- AI Functional Expansion
- AI Hub and Gateway
- Master Data Management Enhancement
- Dynamic Configuration & Guided Selling
- Digital Shelf Optimization
- Digital Product Passport & Sustainability Lifecycle
- Navigation and Usability Optimization

VIAMEDICI IS A LEADING GLOBAL SOFTWARE PROVIDER OF MDM, PIM, DAM & DYNAMIC CONFIGURATION (CPQ)

- ✓ Number 1 in industrial MDM and PIM
- ✓ Growth Rate Cloud: 100% Annual Average
- ✓ 99.3% Customer Satisfaction Rate
- ✓ Over 400 Successful Projects
- ✓ 195 Team Specialists
- ✓ Over 50 TSD Satisfied Users

AWARD-WINNING AND TOP-RATED TECHNOLOGY

Our international recognition of our achievements are confirmation and incentive for our teams and our customers. We have the solutions to your business challenges.



WHY CHOOSE VIAMEDICI EPIM5?

EPIM5

Rely on Viamedici EPIM5, the most powerful, scalable multi-domain platform for your digital transformation, outstanding customer experience, and your digital future.

VIA/MDM

MULTI-DOMAIN MASTER DATA MANAGEMENT (MDM)

Overcome data complexity by creating a golden record of trusted and actionable data. Manage billions of data records in an unlimited number of languages and or multiple domains in one place, in real-time:

- Suppliers
- Accounts
- Customers
- Markets & Regions
- Products

VIA/DAM

DIGITAL ASSET MANAGEMENT (DAM)

A global, multi-media solution! Searching for and retrieving digital assets has never been quicker or easier. Reduce costs and resources, while ensuring that the right image is being utilized and shared. Interfaces seamlessly with e-commerce platforms, marketplaces, and tools like Amazon's A+ Content

- Manage: Images, Videos, Graphics, Logos

VIA/PIM360°

PRODUCT INFORMATION MANAGEMENT (PIM 360)

Gives organizations complete control of PIM processes. Complex product information and digital assets are managed centrally in a structured hierarchy. Your sales teams and customers around the world have a 360° view and can configure products in real time on any e-commerce platform.

VIA/PRODUCT CONFIGURATION

PRODUCT CONFIGURATION

- Extremely fast
- Highly flexible configuration process
- Intuitive graphical editor

Provides product descriptions, images, videos, and pricing from your PIM solution or content management platform. Customers have everything needed to configure and order their product. Designed to support B2B and B2C sales with guided selling in many different languages.

Schedule a demo today!

