## VIAMEDICI

## **Global Digitalization** Without Complexity

Optimized data & processes deliver significant wins

A market leader in machine tools, lasers, and software for industrial manufacturing, TRUMPF is paving the way for the smart factory of the future. In the same way as the company helps its customers digitally transform, TRUMPF was looking to advance

**TRUMPF'S CHALLENGES** 

- Needed an enterprise solution to manage their product information on a global scale
- Couldn't address their challenges and needed a comprehensive solution
- Highly complex product data structures, particularly for parts and components (25-30% of turnover)
- Multiple users/departments with different data requirements
- Laborious, manual data transfer from product database to print catalog, website, and online store

## **BENEFITS**



Reduced complexity and substantial cost savings



Increased efficiency due to significant process optimization



Dramatic increase in data quality and integrity



Enhanced customer experience and increased satisfaction



## **VIAMEDICI SOLUTIONS**

• Viamedici EPIM: all-in-one, cloud-based platform for multi-domain Master Data Management

its own digitalization. With a complex portfolio of close

to 140,000 products, high-quality data was essential

to optimizing processes and enhancing the customer experience. Their digital transformation was a success

with Viamedici's game-changing technologies.

CUSTOMER SUCCESS STORY

TRUMPF

- Tailored to diverse system and stakeholder requirements
- Streamlining and automation of numerous processes e.g. automated data exports from product database
- 360-degree view of a complex portfolio of products
- Highly flexible and scalable solution that will grow with the company's needs

"Right from the start, we could rely on Viamedici EPIM to map enormous complexity without issue. The PIM system has helped us to optimize multiple processes, freeing up resources and driving substantial savings."

-Ali Cin, Product & Service Owner PIM/MAM, TRUMPF



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