

PRODUCT SCORECARD

Viamedici EPIM

Product Information Management

**Improving and Accelerating Enterprise
Software Evaluation and Selection**

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Reviews

Viamedici EPIM Product Scorecard Contents

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How to Use the Scorecard

The Product Scorecard is a comprehensive report designed to help clients make better purchasing decisions.

Data in the report is collected from real end users' of the product and analyzed in an exhaustive fashion with extensive data analytics.

Use this report to understand whether this product is right for your organization.

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NUMBER OF
REVIEWS

17

VIAMEDICI
Product Communication

Viamedici EPIM

PRODUCT INFORMATION MANAGEMENT

The Enterprise Product Information Management suite Viamedici EPIM offers the utmost reliability and convenience in maintaining, administering and supplying product data, marketing information and media assets. With this comprehensive solution, you have your product data under control, in all languages and throughout the entire process chain. Viamedici EPIM is a real enterprise application designed for company-wide use, large numbers of users and maximum amounts of data. State-of-the-art architecture and comprehensive scalability ensure best performance and operating security even under high load.

<https://www.viamedici.com>

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Germany

The composite satisfaction score (Composite Score) is an average of four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likelihood to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).

9.1/10 COMPOSITE SCORE

Likelihood to Recommend



LIKELINESS TO RECOMMEND

93%

PRODUCT INFORMATION MANAGEMENT
CATEGORY

Plan to Renew



PLAN TO RENEW

100%

PRODUCT INFORMATION MANAGEMENT
CATEGORY

Satisfaction that Cost is Fair Relative to Value



SATISFACTION

79%

PRODUCT INFORMATION MANAGEMENT
CATEGORY

Vendor Capability Satisfaction

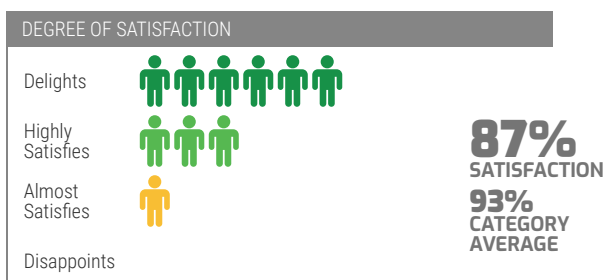
When making the right purchasing decision, use peer satisfaction ratings to decipher Viamedici EPIM's strengths and weaknesses, and determine which capabilities matter most to you. A scale of satisfaction ranging from Disappoints, Almost Satisfies, Highly Satisfies, and Delights is applied to each core vendor capability providing an ability to understand satisfaction across several business and IT competencies.

How satisfied are you with the following Viamedici EPIM capabilities?

Vendor Support

59%
OF CLIENTS
ARE DELIGHTED

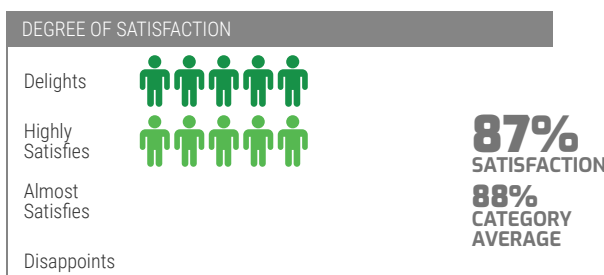
The ability to receive timely and sufficient support.
The importance of vendor support will vary for each organization depending on internal capabilities, but there will always be issues that only the vendor can resolve.



Ease of Data Integration

47%
OF CLIENTS
ARE DELIGHTED

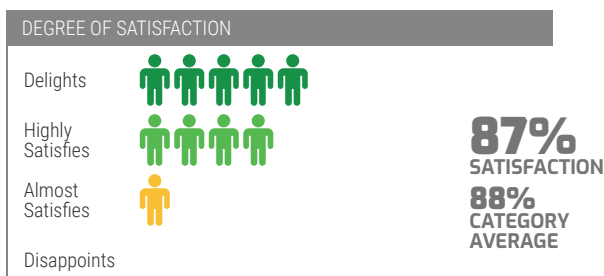
The ability to seamlessly integrate data.
Use this data to determine whether the product will cause headaches or make data integration easy.



Business Value Created

53%
OF CLIENTS
ARE DELIGHTED

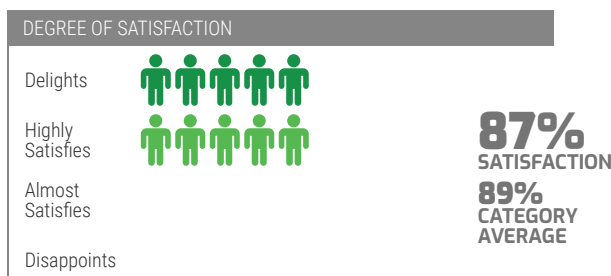
The ability to bring value to the organization.
Software needs to create value for employees, customers, partners, and, ultimately, shareholders. This data expresses user satisfaction – or lack thereof – with the product's business value.



Availability and Quality of Training

47%
OF CLIENTS
ARE DELIGHTED

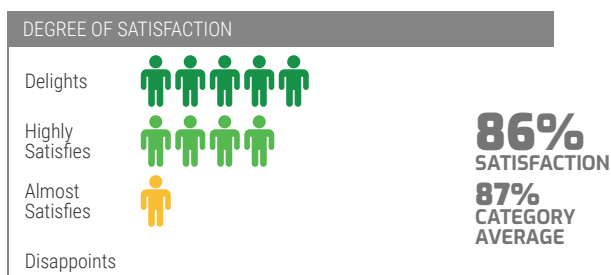
Quality training allows employees to take full advantage of the software.
Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and materials measure up.



Ease of Implementation

50%
OF CLIENTS
ARE DELIGHTED

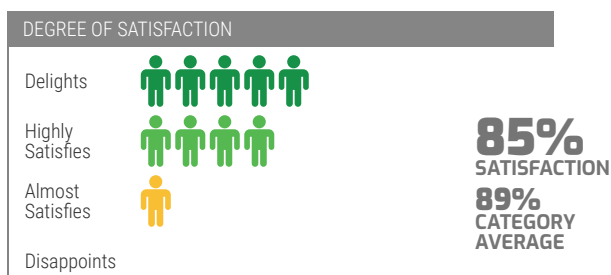
The ability to implement the solution without unnecessary disruption.
Successfully implementing new software is necessary to realize its full value and promote end user adoption. This data indicates whether or not the product is easy to implement.



Product Strategy and Rate of Improvement

47%
OF CLIENTS
ARE DELIGHTED

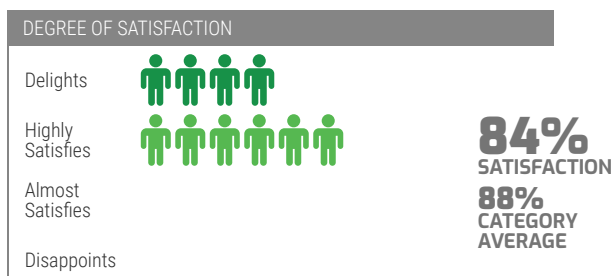
The ability to adapt to market change.
Vendors who don't stay on top of emerging needs and trends won't enable you to meet your business goals. Use this data to separate innovators from imposters.



Ease of IT Administration

36%
OF CLIENTS
ARE DELIGHTED

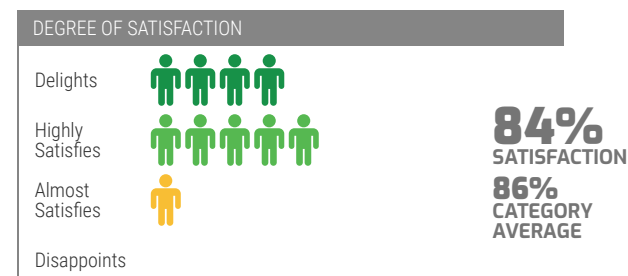
Ease of use of the backend user interface.
This data indicates whether IT personnel will be able to resolve issues and perform configurations efficiently and effectively.



Breadth of Features

41%
OF CLIENTS
ARE DELIGHTED

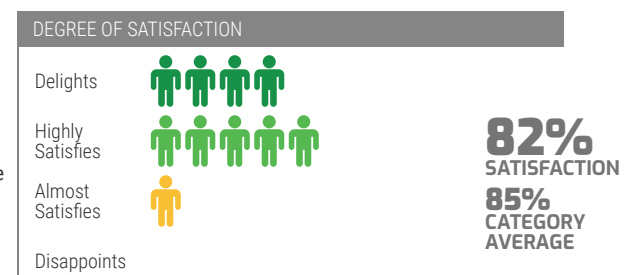
The ability to perform a wide variety of tasks.
Users prefer feature rich software that enables them to perform diverse series of tasks. This data expresses user satisfaction with the product's breadth of features.



Usability and Intuitiveness

41%
OF CLIENTS
ARE DELIGHTED

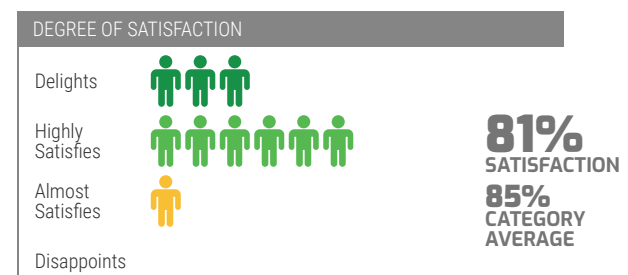
The ability to reduce training due to intuitive design.
End user learning curves cost the organization money. Pay attention to your end users' technical ability to determine how important UX is in your purchase.



Quality of Features

29%
OF CLIENTS
ARE DELIGHTED

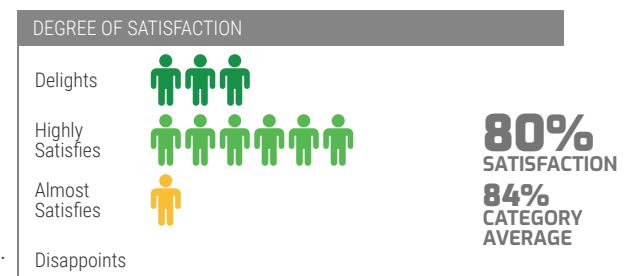
The ability to perform at or above industry standards.
Feature quality is just as important as quantity. Use this data to determine if this product will do what you're purchasing it to do, easily, intuitively, reliably, and effectively.



Ease of Customization

31%
OF CLIENTS
ARE DELIGHTED

The ability to scale the solution to a business' unique needs.
Don't get bogged down in a difficult customization; use this data to make sure you can easily achieve the functionality you need for your particular situation.



Product Feature Satisfaction

Pay attention to the features you need for your scenario by evaluating peer feature satisfaction ratings. Tolerate low scores on features that do not impact your business, instead focus on scores being high for features that matter. A scale of satisfaction ranging from Disappoints, Almost Satisfies, Highly Satisfies, and Delights is applied to each feature core to the Product Information Management market.

How satisfied are you with the following Viamedici EPIM features and functionalities?

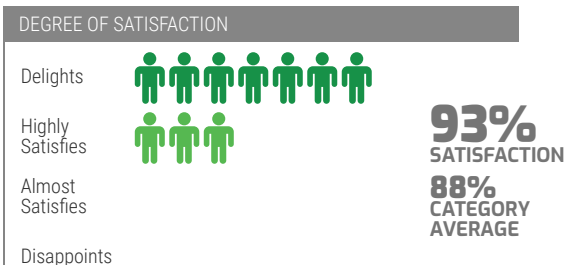
PRODUCT INFORMATION MANAGEMENT

MANDATORY FEATURES

Omni-Channel Information Delivery

71%
OF CLIENTS
ARE DELIGHTED

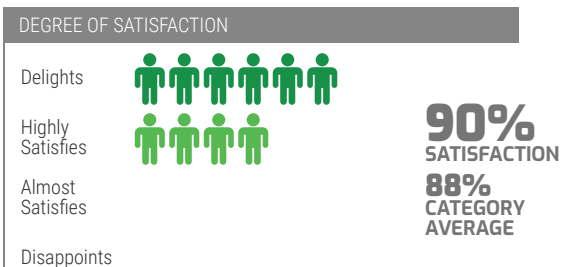
Ability to deliver product information in a differentiated manner i.e. specific for a channel requirements.



Data Syndication

58%
OF CLIENTS
ARE DELIGHTED

Ability to import data from various internal and external sources and syndicate it to industry-standard data pools and exchanges (e.g.: GDSN, 1WorldSync, GXS).



Product Categorization & Relationships

56%
OF CLIENTS
ARE DELIGHTED

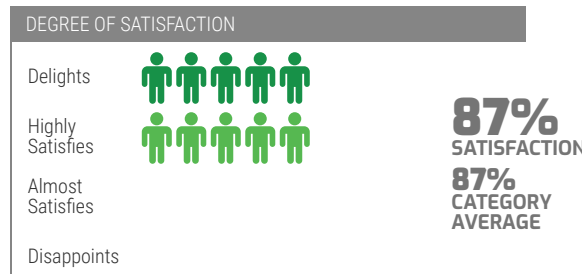
Allows users to manage data and products based on specific traits or segments.



Master Record Management

47%
OF CLIENTS
ARE DELIGHTED

Ability to onboard a new product, define its attributes, update them and manage product record lifecycle.



Advanced Search and Filtering

47%
OF CLIENTS
ARE DELIGHTED

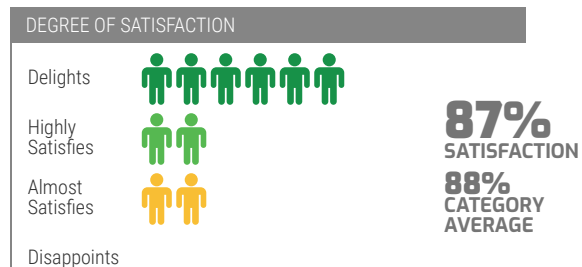
Quickly find information based on filtering multiple attributes and conditions and save filters for future use.



Product Data Analytics

62%
OF CLIENTS
ARE DELIGHTED

Built-in functionality to analyze and aggregate product data including page views, purchases, basket information etc.



Digital Asset Management

42%
OF CLIENTS
ARE DELIGHTED

Controls non-text assets such as images and video clips; includes advanced DAM functionality for product marketing.

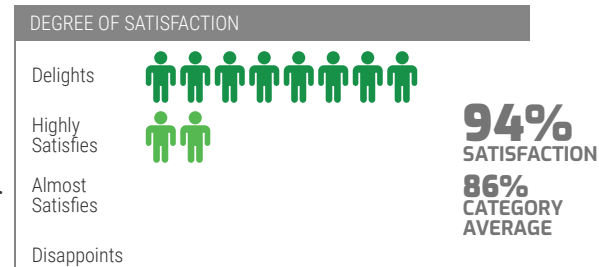


SECONDARY FEATURES

Role-Based Access Management

77%
OF CLIENTS
ARE DELIGHTED

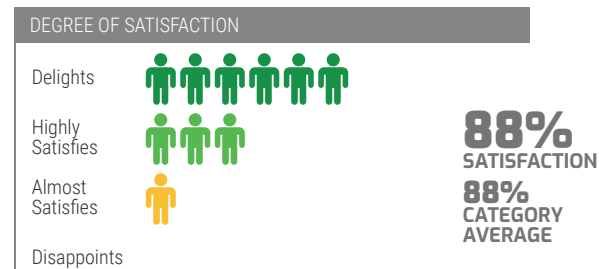
Ability to assign permissions around editing, commenting, downloading based on user roles / Active Directory groups.



Integration

60%
OF CLIENTS
ARE DELIGHTED

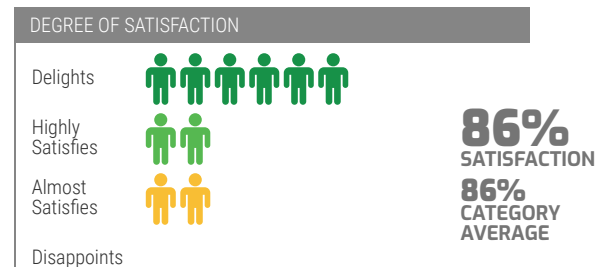
Integration with augmentation solutions like DRM, Active Directory or LDAP, SIEM, and NAC.



Workflow and Approval Management

64%
OF CLIENTS
ARE DELIGHTED

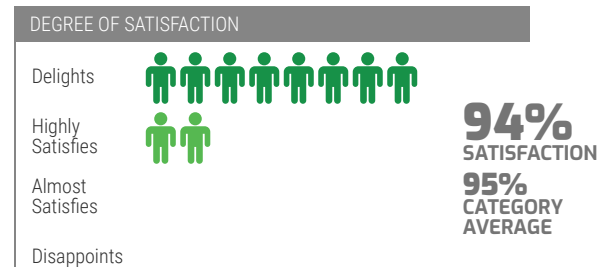
Ability to model, build, and execute automatic workflows for the purpose of managing content-centric processes.



Data Export

76%
OF CLIENTS
ARE DELIGHTED

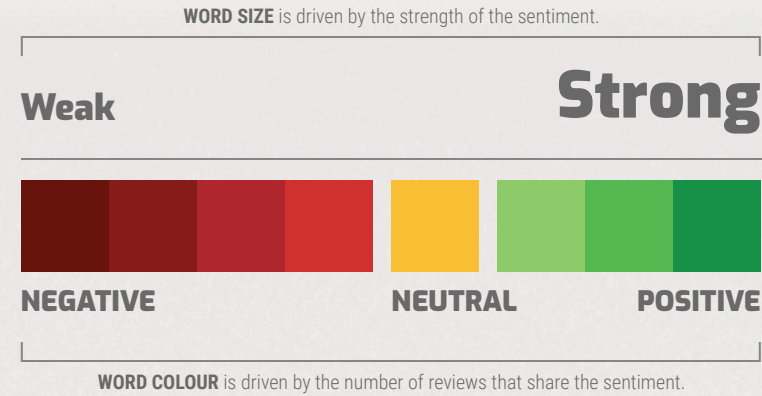
Allows for multiple export options into CSV, XLSX, XML, Jason, or PDF.



VIAMEDICI EPIM

Word Cloud

As organizations become more and more dependent on software to automate and streamline operations, users are developing strong emotional connections to their applications and vendors. The SoftwareReviews Word Cloud aggregates the most commonly experienced pain points and prevailing opinions held by its users. Use this at-a-glance summary to evaluate the vendor-client relationship and product effectiveness. Additional data about each of the emotional sentiments can be found on the following pages.

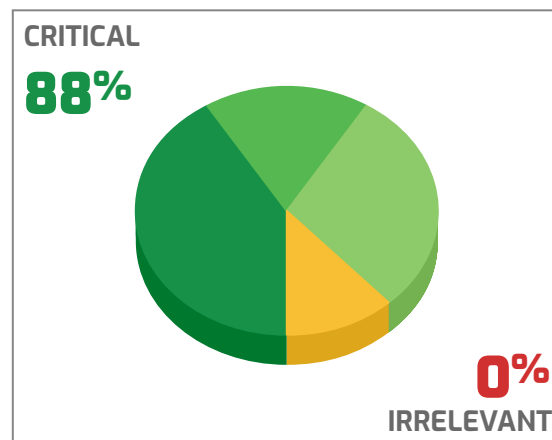


UNIQUE FEATURES SECURITY PROTECTS OVER DELIVERED
HELPS INNOVATE TRUSTWORTHY
SAVES TIME RELIABLE EFFICIENT
INSPIRING EFFECTIVE INTEGRITY
TRANSPARENT ENABLES PRODUCTIVITY
RESPECTFUL FAIR CRITICAL
GENEROSITY CARING ALTRUISTIC
CONTINUALLY IMPROVING LOVE
PERFORMANCE ENHANCING

VIAMEDICI EPIM Emotional Footprint

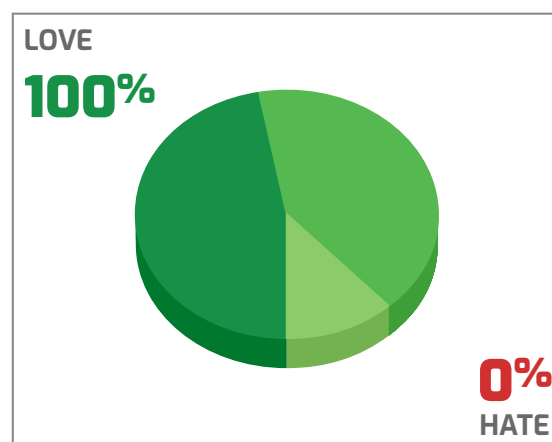
Importance to Professional Success

How important is Viamedici EPIM to your current professional success?



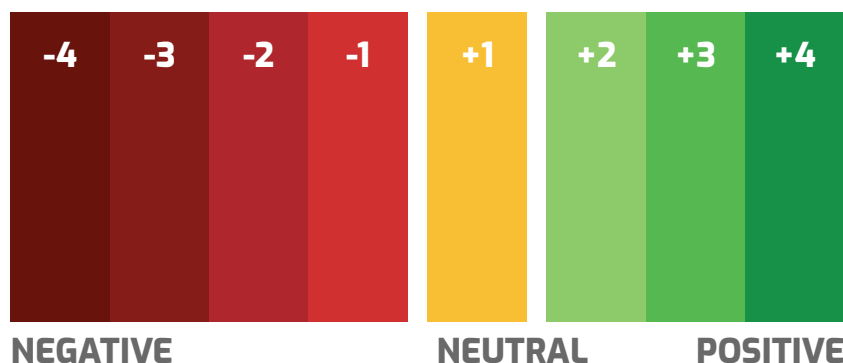
Strength of Emotional Connection

Overall, describe the strength of your emotional connection to Viamedici EPIM



B2B purchasing decisions not only rely on data and facts, but also gut instinct and emotional inputs. A vendors' Emotional Footprint can influence whether a client chooses to do business with the organization. The information displayed below represents the emotional sentiment held by end users of the software based on their experience with the vendor. Responses are captured on an eight-point scale.

EMOTIONAL SPECTRUM SCALE



% - % = NET EMOTIONAL FOOTPRINT

POSITIVE NEGATIVE

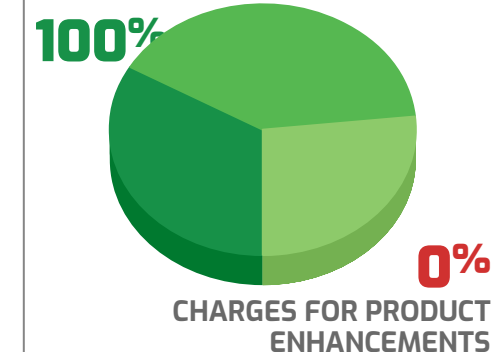
NET EMOTIONAL FOOTPRINT +97
VIAMEDICI EPIM

Strategy and Innovation

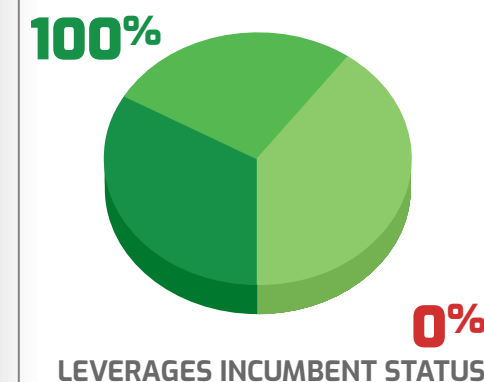
A score ranging from minus 4 to plus 4 is applied to each individual's emotional reaction to each question.

As a customer, please share your feelings across Viamedici EPIM's Strategy and Innovation

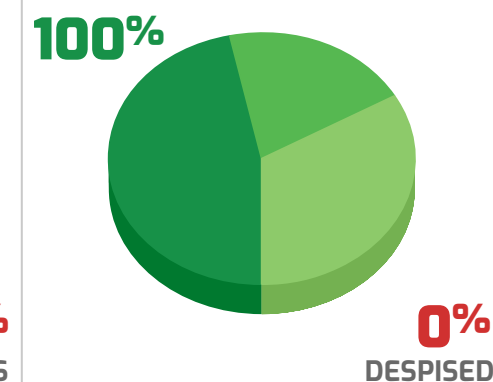
INCLUDES PRODUCT ENHANCEMENTS



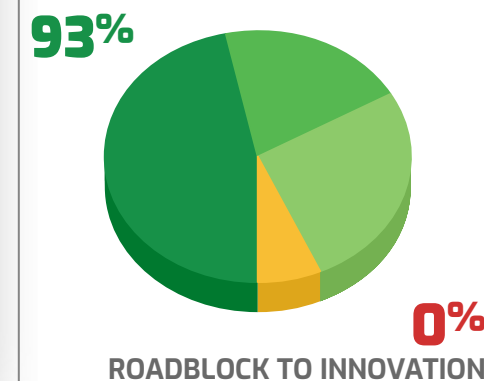
APPRECIATES INCUMBENT STATUS



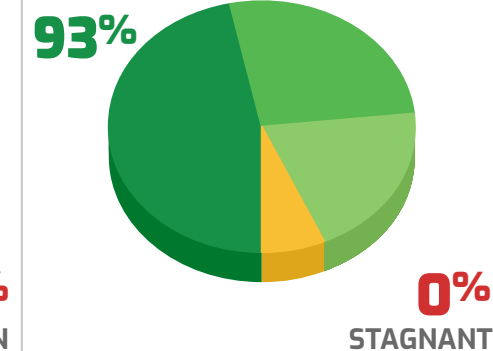
INSPIRING



HELPS INNOVATE



CONTINUALLY IMPROVING





Relationships and Interaction

When interacting with Viamedici EPIM your peers express the following positive and negative sentiments across several teams. Use this to assess this vendors' service orientation and ease of partnership.

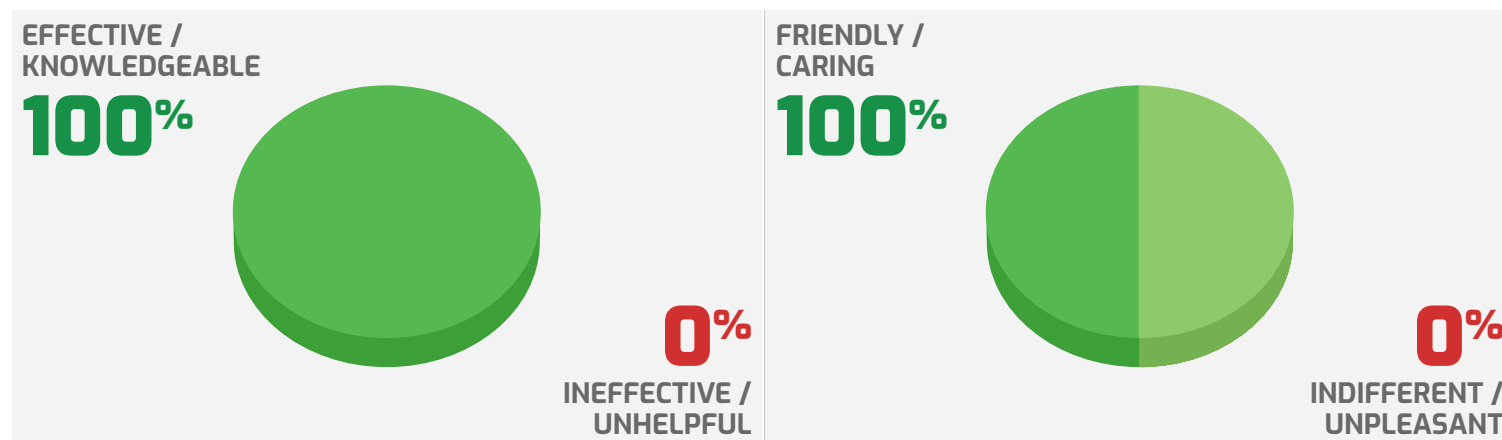
Based on your interactions and relationships with Viamedici EPIM, please summarize what you experienced

100% POSITIVE SENTIMENTS

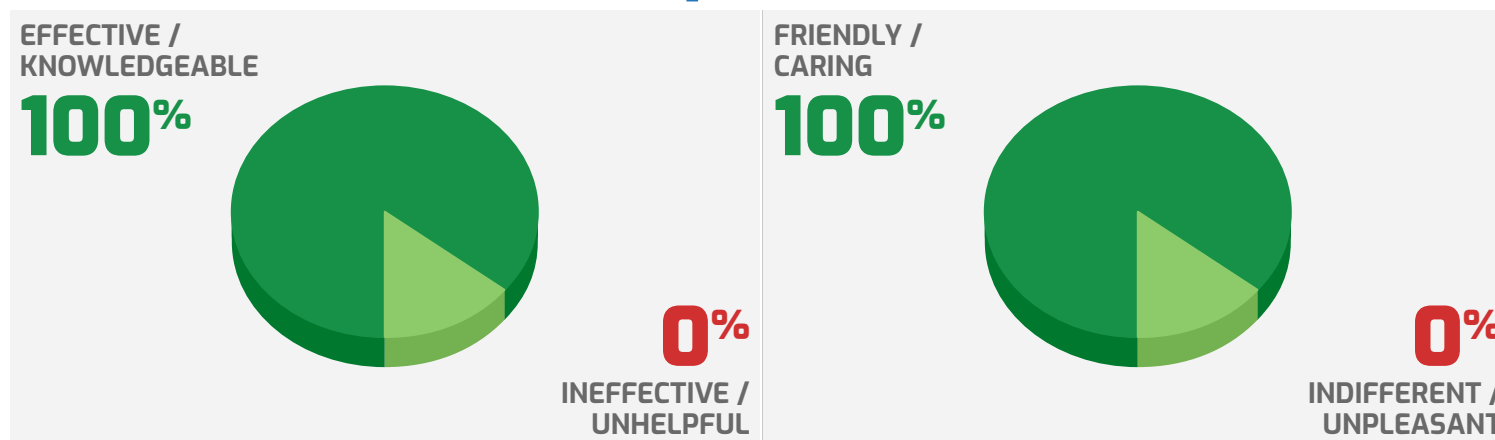
0% NEGATIVE SENTIMENTS

NET RELATIONSHIP FOOTPRINT +100

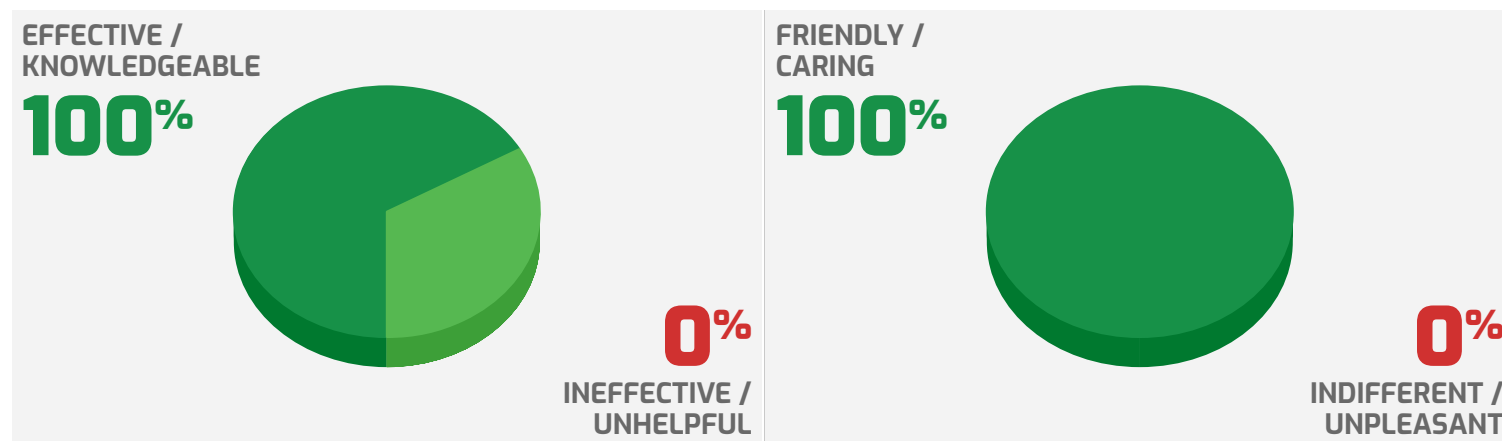
Sales Team



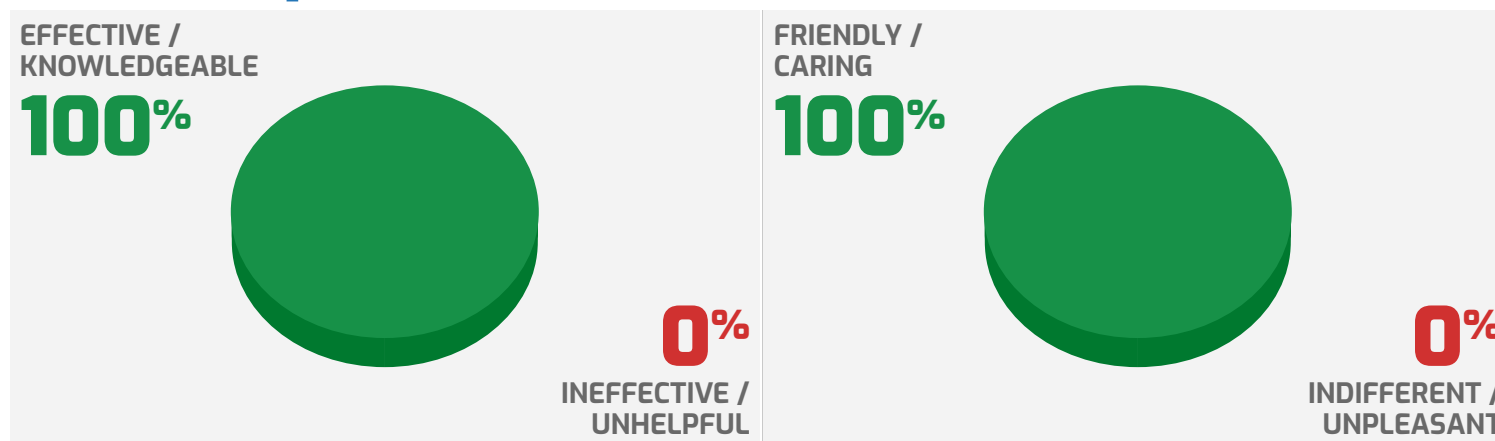
Technical and Product Specialists



Client Service Team



Leadership Team



Multi-Category Overview

Viamedici EPIM

Product Information Management

The composite satisfaction score (Composite Score) is an average of four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likelihood to Recommend.

CATEGORY	COMPOSITE SCORE	LIKELINESS TO RECOMMEND	PLAN TO RENEW	COST SATISFACTION
<p>PRODUCT INFORMATION MANAGEMENT</p> <p>Scorecard Category</p> <p>Product Information Management (PIM) software provides a single platform to store, manage and distribute diverse product information and descriptions, technical specifications, images and other relevant digital assets. PIM software is used by companies with a large catalogue of products that are changing rapidly.</p>	9.1/10	93%	100%	79%
<p>MASTER DATA MANAGEMENT</p> <p>Master Data Management is the act of centralizing a consistent approach to a single source of truth for Master and Reference Data. This single source is known as "the golden record". All operational and downstream BI solutions should reference this master record.</p>	9.2/10	93%	100%	81%