

VIAMEDICI

EPIM5

The Only All-In-One Enterprise Platform On The Market



EPIM 5 PLATFORM

4 enterprise solutions in one platform:

- Multi-Domain Master Data Management (MDM)
- Product Information Management (PIM 360°)
- Digital Asset Management (DAM)
- Guided Selling/Dynamic Product Configuration (CPQ)

VIAMEDICI IS A LEADING GLOBAL SOFTWARE PROVIDER OF MDM, PIM, DAM & DYNAMIC CONFIGURATION (CPQ)

✓ Number 1 in MDM and PIM

✓ Growth Rate Cloud: 100% Annual Average

✓ 99.3% Customer Satisfaction Rate

✓ Over 400 Satisfied Customers

✓ 215 Team Members

✓ Over 50 TSD Satisfied Users

More Productivity Enhanced AI Functionality

- AI Co-Pilot & Auto Translation
- AI Hub & Auto Application Assistance, Data Expert
- Master Data Management Optimization
- Dynamic Configuration & Guided Selling
- Digital Shelf Optimization
- Digital Product Passport, ESG & Sustainability Lifecycle
- State-of-the-Art UI for Navigation & Usability

AWARD-WINNING AND TOP-RATED TECHNOLOGY

Our international recognition of our achievements are confirmation and incentive for our teams and our customers. We have the solutions to your business challenges.



WHY CHOOSE VIAMEDICI EPIM5?

EPIM5

Rely on Viamedici EPIM/5, the most powerful, scalable multi-domain platform for your digital transformation, outstanding customer experience, and your digital future.

VIA/MDM

MULTI-DOMAIN MASTER DATA MANAGEMENT (MDM)

Overcome data complexity by creating a golden record of trusted and actionable data. Manage billions of data records in an unlimited number of languages and domains in one place, in real-time. Providing a 360 view of the inter-relationships of domains and dependencies of data

- Suppliers
- Accounts
- Customers
- Markets & Regions
- Products
- Finance

VIA/DAM

DIGITAL ASSET MANAGEMENT (DAM)

A global, multi-media solution! Searching for and retrieving digital assets has never been quicker or easier. Reduce costs and resources, while ensuring that the right image is being utilized and shared. Interfaces seamlessly with e-commerce platforms, marketplaces, and tools like Amazon's A+ Content. AI-based image recognition, classification and auto description.

- Manage: Images, Videos, Graphics, Logos

VIA/PIM360°

PRODUCT INFORMATION MANAGEMENT (PIM 360°)

Gives organizations complete control of PIM processes. Complex product information and digital assets are managed centrally in a structured hierarchy. Your sales teams and customers around the world have a 360° view and can configure products in real time on any e-commerce platform. Dynamic data model, inheritance, and reference data management is beneficial to manufacturers who manage complex product requirements and their relationships.

VIA/PRODUCT CONFIGURATION

PRODUCT CONFIGURATION

The state-of-the-art VIA/Configurator(CPQ) tool delivers an unrivaled consumer experience, enabling you to increase sales and enhance long-term customer retention. Using our configuration engine, not only can customers configure products quickly and easily online in real-time, sales teams and distributors also benefit from a perfect guided selling solution.

**Schedule a
demo today!**

